

30 DAYS OF PEACE

A Global Call To Action

9/11 – 10/10 2007

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The mission of **30 Days of Peace** is to unite the world's leading peace organizations and initiatives – including the United Nations – in a co-operative multimedia awareness and action campaign, towards a global Culture of Peace and sustainability for all humanity and the Earth.

Imagine all the people living life in
peace. — John Lennon

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DAYS OF PEACE —

is a global initiative like no other, emerging at a critical time in human history. For the first time, the world's leading peace organizations will unite in an effort to motivate people everywhere, particularly youth, to take positive action for peace in our personal lives, communities and nations.

Via a multi-media outreach and call to action campaign, *30 Days of Peace* will increase awareness and participation in year round peacebuilding efforts, in furtherance of the U.N. mandated *Culture of Peace* initiative.

In 2007, the first annual *30 Days of Peace* will begin on the anniversary of 9/11, and conclude on 10/10, the birthday of international journalist and musician Daniel Pearl. The central focus of *30 Days of Peace* is the International Day of Peace, held annually on September 21st.

Each year, in September and October, an estimated 5,000 peace-related events and media projects, touching millions of people, are produced internationally by over 2,500 organizations, including United Nations agencies and leading Non-Governmental Organizations.

In addition to promoting existing activities that occur during this month, *30 Days of Peace* will launch a series of new projects, including an online community and educational portal; a music outreach tour; and a 30 day global prayer vigil.

30 Days of Peace is not a celebrity driven entertainment event, but rather a massive cooperative campaign that unites many philosophically aligned organizations and events.

Transcending cultural, political, religious, and demographic boundaries, *30 Days of Peace* demonstrates the power of unity through diversity, and achieves strength in numbers, via one multi-platform, coalition event and message.

In a world awash with the tragedies of personal violence, war, and environmental degradation, *30 days of Peace* will deliver a vividly clear message that NOW is the time for each of us to join in building a *Culture of Peace* and sustainability.

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Organizations

Earthdance International

www.earthdance.org

Co-Founder and Coordinating Partner for *30 Days of Peace*. Founded in 1997, Earthdance - The Global Festival for Peace, has grown from an underground movement to become the world's largest simultaneous music and dance event. Earthdance unites an international community, committed to peace and sustainability. The climax of the Earthdance event is a synchronized link-up and webcast when each location across the world plays the Prayer for Peace music track, at the same moment. On Saturday, September 16, 2006, the 10th annual Earthdance global event united over 340 locations in 57 countries in support of global peace and humanitarian aims.

Pathways to Peace

www.pathwaystopeace.org

Co-Founder of *30 Days of Peace*. Pathways to Peace is the lead N.G.O. for the U.N. International Day of Peace, and an international peacebuilding, educational and consulting organization. Since 1983, Pathways To Peace has been a recognized leader in the field of peacebuilding, with consulting and ongoing projects that have both global and local relevance. Pathways To Peace is an official Peace Messenger of the United Nations and has worked with the U.N. for over 20 years.

Culture of Peace

www.cultureofpeace.org

The Culture of Peace Initiative, originated in 1983 as a program of Pathways To Peace, and Robert Muller, then Assistant Secretary-General of the United Nations. It is a cooperative movement to unite the strengths of existing organizations and projects towards making peace a practical reality in the 21st century. The annual highlight of this Initiative is the International Day of Peace, which is celebrated worldwide on September 21st by over 2500 organizations.

Daniel Pearl world Music Days

www.music-days.org

The Daniel Pearl Foundation, created in memory of journalist Daniel Pearl, launched the first Daniel Pearl World Music Days on October 10, 2002. Using the power of music to promote tolerance and inspire respect for differences, the Daniel Pearl World Music Days has grown to include thousands of performances in over 60 countries from October 4th to 11th, creating a global network of concerts promoting *Harmony for Humanity*. In 2005 they introduced the World Music Days e-stage, a month long on-line gallery and radio station featuring music, poetry, art, articles, and dedications reflecting Danny's lifetime of work connecting people through words and music.

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Organizations

The International Day of Peace

N.G.O. Committee - www.internationaldayofpeace.org/ngo.htm

U.N. Activities 2006 - www.un.org/events/peaceday/2006/index.shtml

N.G.O. Activities 2006 - www.internationaldayofpeace.org

Established by a United Nations resolution in 1981, the International Day of Peace was first observed in September 1982. The International Day of Peace provides an opportunity for individuals, organizations and nations to create practical acts of peace on a shared date and to highlight the Decade for a Culture of Peace and Non-Violence for the Children of the World, 2001 to 2010.

World Peace Prayer Society

www.worldpeace.org

The World Peace Prayer Society is a nonprofit, non-sectarian, member-supported organization dedicated to spreading the message and prayer May Peace Prevail on Earth, all over the world. It was founded in Japan by Masahisa Goi in 1955, and in 1988 the world headquarters moved to New York. In 1990 the Society was accepted as a N.G.O., affiliated with the Department of Public Information of the U.N. The society is headquartered at the beautiful World Peace Sanctuary in Wassiac, New York, home of the Annual World Peace Festival. It also has offices in Tokyo, Munich, Santiago and San Francisco.

We, the world / 11 Days of Global Unity

www.wetheworld.org

11 Days of Global Unity is an annual worldwide promotion of peace and sustainability launched in 2004 by We The World with more than 200 concerts, festivals, web-casts, and other events culminating on September 21 the U.N. International Day of Peace. The mission of We The World is to maximize social change on a global scale, by working to awaken a spirit of caring and involvement in the public, and actively take part in creating a world that works for all. Supporters include Nobel Peace Laureate Archbishop Desmond Tutu and Honorary Co-Chairs Jane Goodall, Deepak Chopra, Irene Khan, Secretary General of Amnesty International.

International Day of Peace Vigil

www.idpvigil.com

An ever-expanding number of people around the world, representing a wide variety of religious and spiritual traditions, have committed to the task of working with other like-minded individuals and groups for an International Day of Peace Vigil with the following objective: To encourage worldwide, 24-hour spiritual observations for peace and nonviolence on the International Day of Peace, 21 September, in every house of worship and place of spiritual practice, by all religious and spiritually based groups and individuals, and by all men, women and children who seek peace in the world. This global 24-hour spiritual observation for peace is meant to demonstrate the power of prayer and other spiritual practices in promoting peace and preventing violent conflict.

Music 4 Peace

www.music4peace.com

Music 4 Peace has launched *The Gandhi Tour* with special guest Dr. Arun Gandhi (the grandson of Mahatma Gandhi) and multimedia live act 1001 Ways at the 10th Earthdance Festival in California 2006, celebrating Gandhi's *100 Years of Nonviolence* movement. Networking with peace related music events and cultural peace organizations globally, Music 4 Peace presents the *30 Days of Peace* together with Dancing City Entertainment at the world's largest music industry fair, at the MIDEM 2007 Cannes/France.

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Organizations

Media Awareness & Action Campaign

A media awareness and action campaign will run throughout the *30 Days of Peace*. In addition to a traditional publicity effort, the campaign will feature a series of television, movie theater, radio, and Internet PSAs that will feature the peace work of the *30 Days of Peace* partner organizations. The PSAs will also be a call to action and an invitation to peacebuilding, through involvement with peace organizations and communities.

At the heart of our awareness campaign will be an effort to reach and motivate young people with a message of peace activism, through viral marketing on the Internet, and person-to-person street marketing.

Global Community Online Portal

The core component of the *30 Days of Peace* program will be an online community commons and educational peace portal. The website will serve as an outreach and enrollment channel for the *30 Days of Peace* partner organizations, and highlight their ongoing activities. Further, the site will provide context for the international peace movement, and convey the global scope and impact of current peace efforts. The goal of the site is to inspire and empower individuals to engage in peacebuilding, locally and globally. Included in the site will be dedicated pages for participating organizations, and a global events calendar. Various social networking tools will allow site members, including individuals, non-profits and businesses, to connect and collaborate. Self-posting member pages; audio-video chat; media file sharing; photo sharing; web-logs; and member profile matching, will allow users to connect and share their creativity and perspectives. A month-long online video series will explore the road to peace and sustainability, from diverse points of view. Presenters will include recognized luminaries from various disciplines – leaders, artists, authors, executives, scientists, and activists of all ages. A downloadable month-long educational curriculum, for students, teachers, and parents, will explore the meaning of peace and serve to inspire young people to get involved in peace efforts. As part of the program, students will be encouraged to interact online, and to participate in local *30 Days of Peace* events. The site will also include an area for younger children that will provide hosted forums, and peace-related content, including games, stories, music, pictures and video, allowing kids from diverse backgrounds to learn about peace, and to connect with each other. Ongoing calls to action will be featured on the site, in support of global and local peace initiatives and organizations. Following *30 Days of Peace*, the site will continue as a year round online community and exchange for peace activists and organizations, as part of the *Culture of Peace* initiative.

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Program

The Road to Peace Tour

The Road to Peace Tour will be a defining conscious music tour, uniting diverse communities through the universal language of music and dance. The tour will criss-cross the United States, bringing together an unparalleled line-up of progressive musicians, visual artists, DJs, VJs, speakers and activists. The tour will represent unity in diversity by featuring high-profile artists from different musical genres including, hip-hop, electronica, soul and rock. The conscious “caravanserai” will begin in San Francisco and end on the East Coast. The highlights include an International Day of Peace concert in New York City and the Earthdance global festival hub event in Northern California, with over 350 other Earthdance events around the world joining the tour online on that date. The tour’s educational component will enable participants in each city to interact with representatives of the *30 Days of Peace* partner organizations, as well as local non-profit groups. Part of the tour’s outreach strategy calls for the artists and other tour family to visit local youth gathering spots, and connect directly with the community. Eco-sustainable vehicles, such as bio-diesel buses and hybrid cars will join the caravan as it winds its way across the country.

The Gandhi Tour

This special production will include both local and international artists and will combine modern sounds with ancient tradition to create a platform where artistry and positive messages unite. The tour will include special guest appearances by Arun Gandhi, founder of the International Institute for Non-Violence and Grandson of the late Mahatma Gandhi, 1001 Ways, a special world-music multi-media live act including original audio and video footages of Mahatma Gandhi and many other related international artists and speakers.

30 Days of Prayer Vigil

A powerful component of the 30 Days Of Peace program will be a non-stop 30 Day Global Prayer Vigil for peace, uniting a diverse range of interfaith groups and individuals. This epic 720-hour vigil will center around the *30 Days of Peace* online portal, where people will have the opportunity to sign up and pray with others around the globe. The vigil will also include continuous prayer circles in well-known sacred sites around the world, from Hopiland to Stonehenge, from Israel to India. Inspired by and in cooperation with the existing International Day of Peace 24 hour prayer vigil, which takes place annually on September 21st, and the Earthdance Prayer for Peace synchronized link up, the 30 Days of Prayer Vigil offers a powerful platform to unite the diverse spiritual traditions of our planet.

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*Prayer is not an old woman's idle amusement.
Properly used and applied, it is the most potent instrument of action
—Mahatma Gandhi*

Program

Cooperative Fundraising Campaign

30 Days of Peace will initiate a cooperative non-profit fundraising campaign intended to support its partner organizations. By aggregating the outreach and membership metrics, and media impressions related to all the programs of the *30 Days of Peace* partner organizations, a significant statistical platform is established. The scale of these combined outreach metrics, with a unified message and call to action for global peace, will expand access to high level private, foundation, and corporate funding opportunities for these organizations, and will demonstrate the scope and reach of the global peace movement, in the language of business and marketing. Additionally, *30 Days of Peace* will serve as a clearinghouse for licensing, merchandising and other business opportunities for its nonprofit partner organizations.

If not us, who? If not now,
when?

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The Team | Program operations

Reavis Daniel Moore

Co-Coordinator for 30 Days of Peace. New York City and Tel Aviv, Israel.

Reavis has over 25 years experience in the music industry as an entrepreneur and consultant. In the early 80s, he was Vice President and partner in South Coast Communications of Austin, Texas, a label and publisher in partnership with MCA Records and CBS Songs, whose clients included a number of top selling artists. From 1986 to 1998, he was Co-Founder of Open Door Management, a music artist management firm in Los Angeles. From 1989 to 1992, he was Executive Director and Co-Founder, with Jeffrey Bronfman, of the Rainbow Warrior World Music Festivals and Fund, in Santa Fe, New Mexico. Since 1993, he has been a music business consultant and advisor to numerous companies, entrepreneurs, and artists. From 1997 to 2003, he was CEO and Founder of MusicMind/MBC Networks, Inc. an international music industry consulting firm. Currently based in New York and Tel Aviv, Israel, Reavis is a Co-Founder and Board member of the Earthdance non-profit organization.

Chris Decker

Co-Coordinator for 30 Days of Peace. Ashland, Oregon.

Originally from Australia, Chris' music and vision have taken him around the world many times. He has lived and worked in Amsterdam, London and San Francisco, among other places. Chris founded the Earthdance international charity event in 1997 and has been its Executive Producer for the past ten years. Prior to that he was Co-Founder of Return To The Source, a successful London dance club, music production and touring company. A musician and electronic dance music artist for over 13 years, Chris records and performs under the name Medicine Drum, and has toured extensively in the United States, Europe, Asia, Africa and South America. Medicine Drum has released five albums, including three releases on the CyberOctave/Virgin-EMI music label. Chris is a Co-Founder and Board member of the Earthdance non-profit organization.

Avon Mattison

Co-Coordinator for 30 Days of Peace. Larkspur, California.

Co-Founder of Pathways To Peace, Avon has over three decades experience working with innovative leaders, groups and organizations committed to cooperatively building inter-generational Cultures of Peace. She is Co-Founder of Pathways To Peace, a non-profit and non-partisan N.G.O., and an international peacebuilding, educational and consulting organization that has Consultative II status with the U.N. Economic and Social Council. Pathways to Peace is an official Peace Messenger of the U.N. Avon is a former diplomat with the U.S. Foreign Service. She serves on the Advisory Councils/Boards of several international organizations including, The Global Commission to Fund the United Nations, World Peace Prayer Society, Center for Visionary Leadership, Radio for Peace International, and the World Fund for the Dignity of Children. Through Pathways To Peace, Avon inaugurated a five-year Inquiry on the We The People's Initiative - Peacebuilding for the 21st Century, now a co-operative international Inquiry.

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The Team | Program operations

Abigail Lewis

Program Coordinator for 30 Days of Peace. Ashland, Oregon.

Abigail began her career as an activist working for the environment, civil liberties and women's rights. She is a former Director of the San Francisco office of California Public Interest Research Group (CALPIRG). In 1996, she refocused her attention to the still nascent Internet, sensing its true potential as a tool for connecting people, and dedicated herself to creating websites for organizations that she supports. The most significant of these projects was the creation of a website for H.H. the Dalai Lama. Abigail was Communications Manager for Joe Firmage's International Space Sciences Organization, and was later a part of Dynamis, a consortium of visionaries and scientists involved in developing the New Energy Movement. In 2003, she joined Earthdance as the International Coordinator, and in 2005 became the Executive Director of the Earthdance 501c3 non-profit organization. Abigail is currently on the Board of Directors of the Rogue Valley Metaphysical Library and is a guiding member of the Grandmother Council Conference, based in Ashland Oregon.

Billy White

Business Development Coordinator for 30 Days of Peace. Sebastopol, California.

Billy left a successful career in the corporate world in 1999 when he retired from Netscape Communications, where he was Director of Telecommunications Markets. Before joining Netscape in 1994, he spent 20 years in a variety of strategic sales, marketing, and business development positions with such companies as Silicon Graphics, Apple, Sun Microsystems, and Data General Corporation. Based in Sonoma County, California, he is currently a consultant to, and sits on the advisory boards of several start-up companies. Billy does volunteer work for a number of non-profit organizations, and his disciplines include over 30 years of practicing meditation and studying yoga.

Maria Mattias

Tour Coordinator for The Road to Peace Music Tour. Carmel, California.

Maria previously worked for Monterey Peninsula Artists and Monterey International for 14 years. She has extensive experience in booking, tour routing and band road strategies. Previous to her time at Monterey, Matias toured extensively as a Senior Events Coordinator for Luciano Pavarotti worldwide. Her skills also include marketing and ad campaigns, to onsite coordination of production and security crews at venues.

James Twyman

Outreach Development for 30 days of Peace. Ashland, Oregon.

James is an internationally renowned author and singer who has drawn millions of people together in prayer, in times of crisis. He has been invited to perform his Peace Concert in countries like Iraq, Northern Ireland, Israel, South Africa and Serbia, often while conflicts raged in those countries, and has performed twice at the United Nations in New York, as well as at the US Capitol and the Pentagon. He has also developed Internet courses on spiritual peacemaking, with over 80,000 people participating in his courses, and has authored six books including the best-selling **Emissary of Light**. James is also the Executive Producer and writer of the feature film **Indigo**.

Matthew Marshall

Strategy and Direction for 30 Days of Peace. Santa Monica, California.

Matthew has over 20 years experience in the music and entertainment industry. He began his career as a film and television talent agent in Los Angeles. From 1986 to 2004, he was the CEO and Founder of Higher Octave Music. Higher Octave, and its sub-labels, CyberOctave and Omtown, are market leading labels in world music and contemporary jazz. He successfully completed the sale of Higher Octave Music to Virgin/EMI in 1998, at which time he became a label President within the multi-national EMI company, until 2004. He is the Co-Founder of 4th Way Distribution, a lifestyle products catalog and fulfillment company, and Cyberset, LLC, a new media music company. Matthew is a Co-Founder and Board member of the Earthdance non-profit organization.

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Sandra Hay

Visual Media for 30 Days of Peace. Santa Monica, California.

Sandra has been a television and video producer and director for over 20 years. She began her career as a dancer and choreographer in New York City, performing with Alvin Ailey and studying under Martha Graham, before moving to California to work with Disney in television and film. In 1984, Sandra formed Visualize Productions where she wrote, produced, directed, and edited music videos, long-form music specials, TV series and documentaries for such music industry legends as U2, Jackson Browne, REM, Ravi Shankar, and health and wellness pioneers Deepak Chopra, and Andrew Weil. Sandra co-founded and ran Pacific Ocean Post (P.O.P.) in Santa Monica, California, the Academy Award winning postproduction facility that provided a full range of state-of-the-art services to the TV and film industry.

In 1999, she sold P.O.P. to Liberty Media and returned to directing and producing projects for her own company, Unseen Pictures, LLC. Sandra sits on several non-profit boards, including The Santa Barbara International Film Festival, The Praxis Peace Institute, and The Foundation for Conscious Evolution.

Michael Gosney

New Media for 30 Days of Peace. San Francisco, California.

Michael has developed many events, including the annual Digital Be-In in San Francisco, an influential gathering of cyberculture pioneers now entering its 14th year (with spin-offs in Tokyo and London), the Verbum Salon series, and Radio-V Netcast sessions. In 1997, he launched the bi-annual Paradox Conference on cyberspace, habitat and human evolution at Arcosanti, Arizona. A pioneer in digital media development, Michael released the first true multimedia/music CD-ROM in 1991, produced a series of groundbreaking multimedia publications and launched one of the Internet's first music channels, Radio-V.com in 1998. He has been an advisor to Earthdance since 1999. Michael is the Co-Founder of Cyberset, LLC, a new media music company, and Green Century Institute, a non-profit environmental organization.

Spencer Sherman

Financing Strategy for 30 Days of Peace. Sebastopol, California.

Spencer is the Co-Founder and CEO of Abacus Wealth Partners, a financial planning and investment firm with offices in Los Angeles, San Francisco Bay Area, Philadelphia and Boston. He earned his B.A. in economics from Brandeis University in 1983 (Phi Beta Kappa) and his M.B.A. in Finance from The Wharton School at the University of Pennsylvania in 1987. Since starting his firm in 1987, Spencer has been widely quoted in the financial press and on television. In 2005, he was named one of the top 100 financial advisors in the U.S. by Worth Magazine and The Robb Report. He is a member of the Social Venture Network as well as the Social Investment Forum. Spencer is a financial advisor to various non-profit organizations in the fields of education and the arts.

Bob Barsotti

Live Events Strategy for 30 Days of Peace. Laytonville, California.

Bob was a live events producer and production executive with Bill Graham Presents (BGP) from 1970-2000. For ten years, from 1978, he was responsible for all concert operations for BGP. In the 80's, he was responsible for BGP's business with the Grateful Dead. He is a specialist in producing very large events in unusual spaces, including the first US Festival in Southern California. Bob has also worked on a number of international projects, including the first stadium rock concert in the USSR, and the Amnesty International concerts, and co-produced the Bill Graham Memorial concert in Golden Gate Park, the largest US concert audience since the early 70's. In his final years at BGP, Bob became the benefit concert liaison for the company. He has been the Co-Producer of the Earthdance Northern California Festival since 2003. Bob is currently a Director of the Bill Graham Foundation.

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The Team | Steering Council

Sean Ahearn is Director of Development & Programming for Harmony Festivals, one of the leading music and culture events in Northern California, and has over 15 years executive experience in the international music business, having worked with members of The Rolling Stones, The Police, and Black Sabbath, among others.

Catherine Enny is a music and film producer, based in San Francisco. She is the Founder of Guerilla Management, and represents internationally acclaimed musician and activist Michael Franti. Catherine is also the Executive Producer of Power To The Peaceful, an annual concert in Golden Gate Park, attended by over 50,000 people in 2006.

Robert Evans is the Founder of DigitAll One, Co-Creator of ConsciousOne & WisdomFlash and author of the book, One Simple Act. His new company, Passalong Concepts has created a unique marketing system using inspiring messages that help make a difference in people's lives.

Barbara Marx Hubbard is a pioneer in positive options for the future of humanity, for forty years. A public speaker, author, and social innovator, she is president and executive director of the Foundation for Conscious Evolution.

Parker Johnson began his career as an investment banking analyst at Morgan Stanley in New York, later co-founding Monarch Partners, a successful Atlanta based investment advisory firm. In 1999, Parker began a new life in Boulder, Colorado and today is a poet, singer-songwriter, producer, author and public speaker, and a board member of several non-profit organizations.

RoMa Johnson is a Certified Fund Raising Professional with over 25 years of experience in fundraising and non-profit management, working with numerous organizations in Los Angeles and New York, and is the President and Founder of A Coracle Foundation.

Goa Lobaugh was a software engineer and IT consultant for America Online, and other fortune 500 companies. A digital artist, musician, and film maker, he is founder and president of liquid buddha studios, a visual effects and animation company based in Ashland, Oregon. Goa is also a pilot and is a member of Airport Commission for the city of Ashland. www.liquidbuddha.com

Shanti Lobaugh spent ten years as business executive in the horticulture industry in south Florida, and was a board member of several state wide industry associations. She is currently a Zero Balancing and NLP practitioner and has a healing practice in Ashland, Oregon.

Peter Melton has over 15 year's experience in marketing and has been involved with the implementation of many international peace projects including the Peacewave.org and Go Gratitude. He is also a skilled events producer and has facilitated productions ranging from large consumer trade shows to multi stage events. Peter is also the author of 3 children's fables.

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Natalia Nastaskin is an entertainment attorney in New York City, with specializations in the music, film, and literary industries. She is in-house counsel for The Agency Group, a major international talent agency. Natalia is active in numerous charitable organizations, including United Jewish Appeal and Volunteer Lawyers for the Arts.

Brad Nye is the Founder and Executive Director of ArtsFest. From 1995-2001, he founded and guided VIC (Venice Interactive Community), an influential professional trade association servicing the technology industry in Southern California. Prior to that, he spent fifteen years in entertainment marketing, promotion, licensing and merchandising, and event/television production.

Liz Perl is the Publisher of Rodale Books in New York City. Liz came to Rodale from Penguin Group (USA), where she had worked since 1994, most recently as Vice President, Associate Publisher, and Director of Marketing for Riverhead, Perigee, HP Books, Portfolio and Sentinel Trade Paperbacks, The Berkley Publishing Group and The New American Library.

Howard Sapper is a 30-year veteran of the music industry. He formed his first successful record label in 1979, and moved on to independent artist management, label and artist consulting, concert promotion, and festival organization. He is a founding board member of Earth Communications, served as a member of the Grammy Awards screening committee for 5 years, and has served on many boards of directors.

Kurt Smith is a Doctor of Electrical and Biomedical Engineering, an Adjunct Associate Professor at Johns Hopkins University and the holder of various medical and information technology patents. He has been Founder and CEO of numerous companies. Kurt is currently the Founder of Healing Rhythms, Inc., based in Boulder, Colorado, the creators of The Journey To Wild Divine® digital game.

Stephanie Sutton-Flanagan has over 30 years experience working in the “new thought” movement. She was Director of the Spirit and Culture Program at the Chinook Learning Center on Whidbey Island, with a private Psychotherapy practice in Seattle. She founded Planet HeartWorks, a think-tank developing an interactive, multi-media entertainment environment fostering global interactivity. She is a member of the West Wolf Medicine Society and Chairwoman of Flantech Asia-Pacific, a company steering the work of her husband, Dr. Patrick Flanagan.

Robert Tepper is Founder and President of Sunrise Brand Management Specialists, LLC, in Northern California, a firm that represents and manages a number of leading natural and organic food brands. Robert has over 35 years in the natural foods and grocery industries, and was responsible for the meteoric rise of Blue Sky Natural Beverages, now a division of Hansen Naturals, Corp.

David Traub has over 20 year's experience as a digital media executive, investor and venture catalyst. He has created digital projects for EMI, MCA, Philips/Polydor, Microsoft/ MSN, Apple, and many others. David has authored dozens of articles on the evolution of the digital domain, and is a recognized keynote speaker at conferences around the world.

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FOR MORE INFORMATION:

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